

MUDASSAR ALI

Full Stack Developer

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PROFESSIONAL SUMMARY:

Full Stack Developer with hands-on experience in the **MERN Stack** and **Next.js**, skilled in building scalable web apps and seamless user experiences. Experienced in frontend and backend development, API integration, and responsive design. Passionate about writing clean, maintainable code and solving real-world problems with technology.

AREAS OF EXPERTISE (SKILLS):

- | | |
|--|------------------------|
| ✓ React JS | ✓ Node JS / Express JS |
| ✓ Next JS | ✓ Mongo DB |
| ✓ JavaScript | ✓ HTML, CSS |
| ✓ Tailwind CSS, Material UI, Shadcn/ui | ✓ Rest API, GitHub |
| ✓ Tan Stack / React Query | ✓ Framer Motion |
| ✓ VPS Server Configuration / Hosting | ✓ AWS S3 Bucket |

PROFESSIONAL EXPERIENCE:

Edify

Full Stack Developer | Dec 2024 - Present

- Built responsive React/Next.js interfaces using reusable components (Tailwind, Material UI, shadcn/ui), improving development speed and UI consistency. Developed REST APIs using Node.js and Express.js
- Developed RESTful APIs with Node.js/Express, integrating frontend data flows with secure, structured endpoints.
- Implemented server/client data fetching patterns (React Query) to reduce redundant requests and improve user-perceived performance.
- Supported deployment workflows (VPS/hosting) and collaborated on code quality via Git-based version control.

Edify

Intern Full Stack Developer | Sep 2024 - Nov 2024

- Assisted in building front-end pages and integrating APIs in React/Next.js environments.
- Contributed to API development in Express and MongoDB-backed CRUD operations under supervision.
- Helped modularize UI into reusable components and applied responsive design best practices.

CERTIFICATION:

Aug 2024 | Edify Faisalabad

Full Stack Web Development

RELEVANT PROJECTS:

Grand Auto Store — E-commerce & Automotive Services Website

Live: <https://grandautostore.pk>

Technologies: Next.js, React, Tailwind CSS, Framer Motion

- Built a conversion-focused storefront for premium car accessories and vehicle services, with clear category navigation and promotional sections (featured products, limited-time sales).
- Implemented service-led lead capture for high-intent offerings (e.g., Paint Protection Film) using prominent CTAs (WhatsApp “Get Quote”) and trust signals (support, delivery/returns, testimonials).
- Structured business pages for credibility and compliance (About, Privacy/Returns/Terms) and optimized layout for mobile-first browsing.

Pro Dawood Trading Institute — Training/Institute Website

Live: <https://www.prodawood.com>

Technologies: Next.js, React, Tailwind CSS, Framer Motion

- Developed a modern institute website to present brand identity, improve clarity of offerings, and support lead generation through a streamlined landing experience.
- Implemented performance-oriented front-end delivery using modern framework asset optimization patterns (e.g., Next.js image), improving load efficiency and UX consistency across devices.
- Designed the site structure to support scalable additions (program pages, admissions workflow, FAQs, contact funnel) without rework.

Usama Khalid — Personal Brand & Lead-Generation Website (Upwork Growth Consultant)

Live: <https://www.theusamakhalid.com>

Technologies: Next.js, React, Tailwind CSS, Framer Motion

- Developed a conversion-focused personal brand website positioning the client as a Top-Rated Upwork Profile Optimization Expert, with a clear value proposition and prominent “Contact me / Hire me” CTAs.
- Built structured service presentation to support lead capture and sales discovery, including Upwork Profile Optimization, Gig/Service Package Creation, Winning Proposal Writing, Job Hunting & Bidding Support, and Profile Audit/Strategy Call.
- Strengthened credibility through social proof modules such as client testimonials, client profiles, and an achievements section (credential validation via Credly).

SpaceCab — Ride-Booking App Landing Website

Live: <https://www.spacecab.in>

Technologies: Next.js, React, Tailwind CSS, Framer Motion

- Created a marketing website for a ride-booking service with clear “Download App” CTAs and benefit-led sections (payments, safety, digital booking, pricing transparency).
- Built trust and conversion content: verified-driver/safety messaging, 24/7 support, reviews, and service offerings (long-distance rides, city/tourist travel).
- Implemented clean information architecture with footer policy/terms links to improve credibility and user navigation.